

PRIVACY POLICY

YONDER is committed to ensuring that your personal information is protected and never misused.

Our privacy policy explains what personal information we collect, why we collect it, how we use it, the controls you have over your personal information, and the procedures that we have in place to protect your privacy. It applies to personal information we collect through our website and any associated assets.

By sharing your personal information with us and interacting with our digital and online systems and assets, you confirm that you have read and understood the terms of this privacy policy. We take responsibility for the personal information we collect about you, and we aim to be transparent about how we handle it and give you control over it.

YONDER is a GroupM / WPP company

If you have any questions, comments, or concerns about any aspect of this policy or how YONDER handles your information, please email our Privacy Team at privacy@yonder.co.za.

WHAT PERSONAL INFORMATION DO WE COLLECT?

Our primary reason for collecting your personal information is to provide you with information or services that you have requested from YONDER or any of its clients. Such personal information is relayed to these clients, with the online assets or systems always being sure to clearly indicate who the client is and what the purpose of data collection is.

We collect personal information from you in different ways; you may share that information with us, or we may collect it using other means. In this section, we explain the different ways we collect personal information from you and some ways in which that information will be used. For more detail on how we use your personal information, please see the section titled "How do we use your personal information?".

INFORMATION YOU SHARE WITH US

We collect personal information that you share with us when you register, contact us, or interact with us through our website, email, messaging platforms like SMS, WhatsApp and others, lead generation ads, and more. You can decide not to provide certain information or ask that any information you have previously shared is removed.

Such information is generally requested as part of a lead generation exercise on behalf of our clients, who use it to contact you directly to complete a sale, sign-up, or any other similar engagement.

COOKIES

We may use cookies and similar technologies to collect non-personally identifiable information from you and to customize your use of the website. A cookie is a small data file that certain websites write to your hard drive when you visit them. We may also use web bugs, clear gifs, and other such technologies that collect data like that collected by a cookie. A cookie file can contain various types of information, including a user ID that the site uses to track the pages you have visited.

Most browsers are initially set up to accept cookies; however, you can reset your browser to refuse all cookies or indicate when a cookie is being sent, or you can flush your browser of cookies from time to time. (Note: you may need to consult the help area of your browser application for instructions.) If you choose to disable cookies or refuse to accept a cookie, you may not be able to utilize all features of the website.

Should you visit any of our websites, cookies may be used as described in the relevant privacy policy, so it is a good idea to check the privacy policies which govern those websites.

HOW DO WE USE YOUR PERSONAL INFORMATION?

Primarily to provide you with information or services that you have requested, including lead generation, e-commerce, products and experiences that you and the users of the YONDER website, applicants, and employees expect from us.

We may share your personal information with companies in the WPP Group, and given the global nature of our company, your personal information may be transferred from one jurisdiction to another. When we make such transfers, we do so in accordance with data protection legislation.

By submitting your personal information to us, you agree to us transferring, storing, and handling your personal information in this way.

We may share your personal information with third parties who provide services on our behalf. They only have access to the personal information they need to perform those services. They are required to keep your personal information confidential and may not use it for any purpose other than that directed by us and always in accordance with this privacy policy.

Information you share with us

We use the personal information you share with us in the following ways:

- To respond to your queries and requests;
- To communicate with you;
- To provide services and support for any application you make;
- To facilitate any request you make to YONDER or its clients;

- To provide updates to you about any changes to WPP's policies, terms and conditions, and any other matters which we may need to tell you; and

If you have asked us to keep you informed of other opportunities at YONDER or our clients, we may periodically contact you to tell you about these.

LINKS TO THIRD-PARTY WEBSITES

We may provide links to other websites which are not operated and controlled by YONDER.

We have no control over these and are not responsible for the content of those sites or how the third parties responsible for them collect and use your personal information. We do not endorse or make any representations about third-party websites.

Third-party websites may have their own privacy policies explaining how they use and share your personal information. You should carefully review those privacy policies before you use these websites to make sure that you are happy with how your personal information is being collected and shared.

HOW LONG DO WE KEEP YOUR PERSONAL INFORMATION?

We only keep your personal information for as long as we need to, to be able to use it for the reasons given in this privacy policy, and for as long as we are required to keep it by law. Following an application, we keep your information should any other opportunities become available; however, we will only keep your information for a limited period and your details will be purged after 12 months of inactivity on your account.

INFORMING US OF CHANGES

If any of the information that you have provided to YONDER changes, for example, if you change your e-mail address, mobile number, name, or postal address, you can update, amend or remove information by submitting a request to support@yonder.co.za.

You have the right to access, update and amend personal information that we hold about you. You can also ask us to remove personal information about you or limit its use.

If the law in your country allows us to impose a fee for giving you access, we will communicate this to you in response to your request.

If you would like to access, update, or amend your personal information or, if you would like us to remove personal information that we hold about you, or limit its use, please email privacy@yonder.co.za.

HOW DO WE PROTECT YOUR PERSONAL INFORMATION?

We use appropriate technical and organisational measures, including encryption, to protect your personal information and privacy, and review those regularly. We protect your personal information using a combination of physical and IT security controls, including access controls that restrict and manage the way in which your personal information and data is processed, managed, and handled. Whilst we cannot guarantee the security of your personal information, we commit to taking all reasonable steps to do so.

CHANGES TO THIS PRIVACY POLICY

We will review and update this privacy policy from time to time and will note the date it was last updated below.

CONTACT US

If you have any questions, comments, or concerns, or would like to make a complaint about how we use the personal information we hold about you, please email our Privacy Team.

You can contact our Privacy Team at any time at privacy@yonder.co.za. We will get back to you as soon as possible.